

Queensferry Business Association
Minutes- 4th September 2008

Present

Douglas Flett, Fiona Christie, Charles Blackwell, Joanne McDonald, Grant Manson

Apologies

Gerardine Durkin, Ceri Edwards, Kay Blair, Moira Cunningham

Proposed Developments

DF gives update on the AWG proposed future development of 1000 houses at the SW of the town. Possible time horizon for this around 10 years. Keith Giblet will be hosting a public meeting regarding this – FC to put details of this on QBA website. Also to put question on website to ask if there would be interest in small shared business facilities there.

DF has information on proposed skateboard park at the Agilent site and will pass the business related issues relating to this to FC for putting out to members.

QBA Purpose

Members questionnaire to be updated by JM and LS and circulated to committee for input/comment.

Comments given at this meeting were

- have focus on members business needs/frustrations – what do they really want business-wise and how could the qba help.
- ID ways of attracting cruise liner visitors into the town
- A5 booklet for advertising and useful local information
- Web site more tourist/visitor biased
- Leaflet drops by local school to SQF residents spotlighting groups of QBA businesses (Possible restarting of Ferry Focus leaflet for this)
- QBA logo to be made available on website for members to use on their adverts and own business communication to their clients. This will make it easier for members to recognise other member businesses in the hope that members will use each others services.
- QBA window stickers from before to be redone when

Events

Proposed visit to Chamber of Commerce Hub possibly combined with social event and organised bus transport to be organised. JM to organise potential dates with Dorothy from ECC. GD to approach bus operator (Forth Tours) to investigate possibility of transport.

CB suggests organising a business breakfast – for members and non-members. GM to confirm if Orrocco Pier would be able to host this and dates, and confirm likely price. CB has agreed to run this event.

Marketing QBA

CB to keep gazette up to date with regular information about QBA – aim for weekly

Information to Members

Edinburgh Chamber of Commerce information to be passed to members by FC when it comes in.

All to send any information of interest to FC who will email to members

FC when news is quiet to put email round members to ask for their news which will then be circulated to others.

Secretary's Report

Agenda and minutes now to be more subject based. JM to alter templates.

Committee

ALL to consider who to approach to invite to join the committee.

Web Site Report

ALL - Comments to FC based on her draft membership database to allow her to update it. Structure of database will allow data to be used in different ways to different groups to allow marketing and information to be sent out in a more targeted way.

When the structure is finalised, data entry needs to take place – FC will allocate chunks of data to each committee member to input.

Proposed New Forth Crossing

DF reports as yet no firm plans for bridge or road network or construction sites.

Next Meeting

Meetings to revert to 1st Thursday in the month as before. Next meeting to be on Thursday 2nd of October at 5.45 in Charles Blackwell's office.